



January 11, 2024

Dear Friends of CASA of South Mississippi:

We are excited to begin planning our Seventh Annual CASA Touch-A-Truck. The community response and support of this event has been amazing! On **Saturday, April 13, 2024**, at the Hancock County Government Annex, your business or organization could be a part of the seventh annual event that brings out the curious child inside us all.

Everyone will be ready to touch trucks and equipment! Will you be there, ready to greet them? You don't want to miss this fun and educational opportunity to reach families throughout the county! Over **1,000 children** attended the event in 2023!

In case you are new to this event and are asking "What is Touch-A-Truck?" we will quickly explain. Touch-A-Truck gives local children and adults alike a chance to fulfill those childhood curiosities while learning and interacting with businesses in the community. Touch-A-Truck is much different than a car show. Kids can interact with not only the trucks and equipment, but with the "heroes" that drive and operate them. They can hear the sirens, watch the tractor bucket move, crawl in and out of the vehicles, and learn about the safety of the vehicles through fun and interactive games.

Participants will be able to contribute to a fun and educational day! CASA of South Mississippi hopes to give back to our community that supports us so much by offering fun, education, and **FREE** event for the children of our community.

Participants may bring banners, signage, decorations, and giveaways to promote their business! If desired, sponsorships are also available for your organization or business.

Please take a few minutes to review the information included in this package and consider how you can be involved. Together, our community, our youth and our businesses will benefit! We hope that you will join us for the Seventh Annual CASA of South Mississippi Touch-A-Truck.

We look forward to your participation and support.

Thanks!

Heather Ladner Smith
CASA Touch-A-Truck Chair

Cynthia Chauvin
CASA Executive Director



2024 Touch-A-Truck Sponsorship Opportunities

Select the General Sponsorship level that fits your business *or* choose one of our Premiere sponsorship opportunities

General Sponsorship Levels	"Bulldozer" \$1,000	"Crane" \$500	"Steam Roller" \$250	"Bucket Truck" \$100	"Tow Truck" Free
Mention during news/print promotions and opportunities for on- air interviews	X				
Inclusion in social media around event	X	X			
Logo/name featured on event signage	X	X	X		
Logo included on CASA website	X	X	X	X	
May set up table/tent to provide promotional items and child friendly giveaways	X	X	X	X	X

Premiere Sponsorships

"T-shirt Swag" Sponsorship

100 event t-shirts with your company logo on sleeve

*Also includes Bulldozer level benefits

\$1500 (1 available)

"Say Cheese" Photography Sponsorship

Your company logo to appear on all event photographs

*Also includes Bulldozer level benefits

\$1500 (1 available)

"Outfit a Kid" Sponsorship

Your company logo to appear on 500 children's safety vests Dedicated sponsor banner with your company's logo at event entrance

*Also includes Bulldozer level benefits

\$2500 (1 available)



CASA of South Mississippi's Touch-A-Truck: Sponsorship Form

Thank you for agreeing to sponsor **CASA of South Mississippi's Touch-A- Truck** community awareness event to be held on Saturday, April 13, 2024, from 10:00 am to 2:00 pm at the Hancock County Government Annex.

Sponsor/Company Name: _____

Mailing Address: _____

Phone: _____

Mobile Phone: _____

Contact Email: _____

Sponsorship Level: _____

Please make checks payable to **CASA of South Mississippi**.

Attn: Touch-A-Truck, 644 Dunbar Avenue, Bay Saint Louis, MS 39520

You may also scan and email this information to cynthia@casasouthms.org.

Questions? Call Heather at 228.216.1410.

Sponsorships and donations are tax deductible.

CASA of South Mississippi is a 501(c)3 nonprofit entity (EIN #27-0278390)



CASA of South Mississippi's Touch-A-Truck: Vehicle Commitment Form

This form serves to confirm your commitment to participate in the **CASA of South Mississippi's Touch-A-Truck** community awareness event to be held on Saturday, April 13, 2024, from 10:00 am to 2:00 pm. Commitment forms are accepted on a first come first serve basis. We reserve the right to limit the number of vehicles of the same or similar type. Return completed form by March 29, 2024, along with photo of vehicle to:

CASA of South Mississippi, Attn: Touch-A-Truck, 644 Dunbar Avenue, Bay Saint Louis, MS 39520

You may also scan and email this information to cynthia@casasouthms.org

Questions? Call Heather at 228.216.1410.

All vehicles may enter the site starting at 7:00am, but not later than 9:00am on Saturday. The owner/operator of the vehicle must remain with the vehicle at all times during the event. We suggest a minimum of 2 attendees, so one may have a break, but it is not a requirement. Vehicles may not leave before 2:30 p.m. All vehicles must be vacated from the property by sunset on Saturday, April 13, 2024. To display your vehicle, please provide the following:

Name of Company: _____

Your Name and Title: _____

Business Street Address: _____

City, State, Zip Code: _____

Business Phone: _____ Business Fax: _____

Mobile Phone: _____

Contact Email: _____

Description of Vehicle to be displayed, including the height, width and length while set up: _____

Name of person(s) to accompany vehicle (required): _____

Mobile phone # of person accompanying vehicle at event: _____

Attach photo of vehicle (if available) to application. By signing this form, I acknowledge that I am authorized by my company to sign this commitment and I hereby release and discharge CASA of South Mississippi and anyone connected with the management of this event, of any and all damages, losses, injuries, judgments, or claims sustained by them or their vehicle(s) or personal property.

Signature of Authorized Individual: _____ Date: _____



Vehicle Participant Guidelines:

Registration Deadline: Applications will be accepted on a first received basis. To guarantee inclusion in the event publicity, registration must be received by March 29, 2024. All vehicles must be delivered by 9:00 am and must stay in place until 2:30 pm.

Signage and Publicity:

- Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged and welcomed.

What To Bring:

- Electricity-Please supply your own electricity. If you are bringing a generator, please let us know in advance.
- Pop-Up Tent-You are responsible for bringing a pop-up tent if desired.
- Tables and chairs for use at your vehicle station.

Participation Guidelines:

- The Vehicle Commitment Form must be received by **March 29, 2024**, in order to participate.
- Vehicle space assignments will be determined by CASA of South Mississippi based upon the best interests of the event and/or first-come-first-serve basis. Vehicles will be located in the Hancock County Government Annex parking lot.
- Vehicle participants acknowledge that a minimum of one adult representative must be present during the event to supervise the Vehicle(s) between the hours of 10:00 am to 2:00 pm on Saturday, April 13, 2024. Vehicle representative(s) should be able to provide a narrative description of the Vehicle(s) specifications and/or services as well as facilitate guided "tours" of the Vehicle(s) interior as allowable by the Vehicle's size.
- Vehicle Participants acknowledge that the nature of the Touch a Truck event involves the interaction of children with Participant's vehicle(s) so that the children are able to touch, see, and explore the vehicle(s) and learn about the vehicle's function. CASA of South Mississippi will take appropriate measures to facilitate a safe event; however, the Vehicle Participant remains responsible for the supervision and safety of its vehicle(s). The Vehicle Participant shall defend, indemnify, save, and hold harmless CASA of South Mississippi and its officers, directors, employees, and volunteers from any and all liability, damage, loss, claims, costs demands and actions of any nature whatsoever arising out of the Touch a Truck event.
- Vehicle Participants must arrive on the event day (Saturday, April 13, 2024) between 7:00am and 9:00am to set-up. Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive early during event set-up. Vehicles are expected to stay the entire length of the event and may not leave until 30 minutes after the event's conclusion at 2:00 pm unless otherwise agreed to in advance by CASA of South Mississippi.
- Participants may bring banners, signage, decorations, giveaways etc. to promote their business. CASA of South Mississippi shall not be held responsible for any loss or damage to vendor property and shall not be responsible for any damage (property or bodily injury related) caused by said vendor property.

- Participants grant permission to CASA of South Mississippi to take photographs or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and/or CASA of South Mississippi.
- Participants and their representatives shall conduct themselves in a manner that is appropriate for the family-oriented event, which includes but is not limited to the following restrictions: No smoking, no alcoholic beverages, no profanity, and no display of inappropriate content or clothing. In the event of inappropriate behavior at the event, CASA of South Mississippi reserves the right to close the participant's booth.

