



February 1, 2025

### Dear Friends of CASA,

We are excited to announce our **8**<sup>th</sup> **Annual CASA Touch-A-Truck** on **Saturday, April 5, 2025**, at the Hancock County Government Annex. This beloved community event draws over 1,200 children and their families for a hands-on experience with trucks, equipment, and the heroes who operate them.

Touch-A-Truck is different than a car show—it's an interactive opportunity for kids to explore vehicles, hear sirens, watch equipment in action, and participate with local businesses in fun activities. Your business or organization can join the fun by showcasing a vehicle, providing giveaways, or becoming a sponsor.

CASA of South Mississippi hopes to give back to our supportive community by offering this fun, educational, and FREE event for children & families. Please review the enclosed information to see how you can get involved.

Thank you for your support!

Heather Ladner Smith

Heather Ladner Smith CASA Touch-A-Truck Chair

Cynthia Chawin

Cynthia Chauvin
CASA Executive Director





# 2025 Touch-A-Truck Sponsorship Levels

Sponsorship Levels	Company logo to appear on 500 child giveaway items	100 Event T- Shirts with Company Logo on Sleeve	Company logo appears on all event photos	Mention during news/print promotions & opportunities for on-air interviews	Inclusion in social media around event	Logo/name featured on event signage	Logo included on CASA website	May set up table/tent and/or Bring a vehicle
"Outfit a Kid" \$2,500 (1 available)	X			X	X	X	X	X
"T-Shirt Swag" \$1,500 (1 available)		X		X	X	х	x	X
"Say Cheese" Photography \$1,500 (1 available)			X	X	X	X	X	X
"Bulldozer" \$1,000				Х	X	Х	Х	Х
"Crane" \$500					X	X	X	Х
"Steam Roller" \$250						X	X	X
"Bucket Truck" \$100							X	X
"Tow Truck" Free								X



## **2025 Touch-A-Truck Response Form**

Saturday, April 5, 2025 at 10am-2pm Hancock County Government Annex 854 Hwy 90, Bay St. Louis

Company Name:	<del>-</del>				
Mailing Address:					
Point of Contact:					
Contact Email:	Phone:				
	Sponsorship Level:				
	<b>h Mississippi</b> , which is a 501(c)3 nonprofit entity (EIN #27-0278390). 44 Dunbar Avenue, Bay Saint Louis, MS 39520				
☐ I would like to set up a Tent	Size of Tent:				
CASA requires that each tent provide a child-	friendly activity and/or giveaway item. Please supply your own ease let us know in advance. You are responsible for providing your				
☐ I would like to bring a Vehicle & Se	tup (Check One): ☐ Fri, Apr 4 @ 4-6pm ☐ Sat, Apr 5 @ 7-9am				
Description of Vehicle to be displayed, includ	ing the height, width, length while set up:				
Name of person(s) to accompany vehicle (red	quired):				
Mobile phone # of person accompanying veh	nicle at event:				
by my company to sign this commitment and	nse form. By signing this form, I acknowledge that I am authorized I I hereby release and discharge CASA of South Mississippi and this event, of any and all damages, losses, injuries, judgments, or personal property.				
I am also acknowledging that my company hat to them.	as received the "Participant Guidelines" Document and will adhere				
Signature of Authorized Individual:	Date:				

Please email completed form & high-resolution company logo to cynthia@casasouthms.org. **Questions?** Call Heather at 228.216.1410.



### **2025 Touch-A-Truck Participant Guidelines**

Saturday, April 5, 2025 at 10am-2pm Hancock County Government Annex 854 Hwy 90, Bay St. Louis

<u>Registration Deadline</u>: Applications will be accepted on a first received basis. To guarantee inclusion in the event publicity, the completed Response Form must be received by **March 14, 2025**.

#### **Event Details:**

- <u>Setup</u>: All vehicles must be on site between 7-9 am on **Sat, April 5, 2025** & must stay in place until 2:30 pm. Companies may also set up on Fri, April 4, 2025 between 4-6pm.
- Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive early.
- Vehicle participants acknowledge that a minimum of <u>one adult representative must be present</u> during the event to supervise the Vehicle(s) between the hours of 9:00 am to 2:30 pm on Saturday, April 5, 2025. All vehicles must be vacated from the property by sunset on Saturday, April 5, 2025. Vehicle representative(s) should be able to provide a narrative description of the Vehicle(s) specifications and/or services as well as facilitate guided "tours" of the Vehicle(s) interior as allowable by the Vehicle's size.
- Vehicle Participants acknowledge that the nature of the Touch-A-Truck event involves the interaction of children with Participant's vehicle(s) so that the children are able to touch, see, and explore the vehicle(s) and learn about the vehicle's function. CASA of South Mississippi will take appropriate measures to facilitate a safe event; however, the Vehicle Participant remains responsible for the supervision and safety of its vehicle(s). The Vehicle Participant shall defend, indemnify, save, and hold harmless CASA of South Mississippi and its officers, directors, employees, and volunteers from any and all liability, damage, loss, claims, costs demands and actions of any nature whatsoever arising out of the Touch a Truck event.
- Participants grant permission to CASA of South Mississippi to take photographs or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and/or CASA of South Mississippi.
- Family Friendly: Participants and their representatives shall conduct themselves in a manner that is appropriate for the family-oriented event, which includes but is not limited to the following restrictions: No smoking, no alcoholic beverages, no profanity, & no display of inappropriate content or clothing. In the event of inappropriate behavior, CASA of South Mississippi reserves the right to close the participant's booth.

### What To Bring:

- Electricity Please supply your own electricity. If you are bringing a generator, let us know in advance.
- Pop-Up Tent, Tables, & Chairs Each business is responsible for providing these items.
- Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged and welcomed. CASA of South Mississippi shall not be held responsible for any loss or damage to vendor property and shall not be responsible for any damage (property or bodily injury related) caused by said vendor property.