



Dear Friends of CASA,

We are excited to announce our **10th Annual CASA Touch-A-Truck** on **Saturday, April 17, 2027**, at the Hancock County Government Annex. This beloved community event draws over 3,200 children and their families for a hands-on experience with trucks, equipment, and the heroes who operate them.

Touch-A-Truck is different than a car show—it's an interactive opportunity for kids to explore vehicles, hear sirens, watch equipment in action, and participate with local businesses in fun activities. Your business or organization can join the fun by showcasing a vehicle, providing giveaways, or becoming a sponsor.

CASA of South Mississippi hopes to give back to our supportive community by offering this fun, educational, and FREE event for children & families. Please review the enclosed information to see how you can get involved.

Thank you for your support!

Heather Ladner Smith

Heather Ladner Smith
CASA Touch-A-Truck Co-Chair

Jason Chiniche, P.E.

Jason Chiniche
CASA Touch-A-Truck Co-Chair

Cynthia Zapata

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CASA Executive Director





2027 Touch-A-Truck Response Form

Company Name: _____

Mailing Address: _____

Point of Contact: _____

Contact Email: _____ Phone: _____

☐ **I would like to be a Sponsor** (See Sponsorship Packet) Level: _____

Please make checks payable to **CASA of South Mississippi**, which is a 501(c)3 nonprofit entity (EIN #27-0278390).
Attn: Touch-A-Truck, 644 Dunbar Avenue, Bay Saint Louis, MS 39520

☐ **I would like to set up a Tent** *No Required Fee* Size of Tent: _____

CASA requires that each tent provide a child-friendly activity and/or giveaway item. Please supply your own electricity. If you are bringing a generator, please let us know in advance. You are responsible for providing your own pop-up tent, table(s), and chairs for the event.

☐ **I will bring a Vehicle** *No Required Fee* **Setup Times (Check One):** ☐ Fri, Apr 16 @ 4-6pm ☐ Sat, Apr 17 @ 7-9am

Description of Vehicle to be displayed, including the height, width, length while set up: _____

Name of person(s) to accompany vehicle (required): _____

Mobile phone # of person accompanying vehicle at event: _____

Attach photo of vehicle (if available) to response form. By signing this form, I acknowledge that I am authorized by my company to sign this commitment and I hereby release and discharge CASA of South Mississippi and anyone connected with the management of this event, of any and all damages, losses, injuries, judgments, or claims sustained by them or their vehicle(s) or personal property.

I am also acknowledging that my company has received the "Participant Guidelines" and will adhere to them.

Signature of Authorized Individual: _____ Date: _____

Please email completed form & high-resolution company logo to cynthia@casasouthms.org.

Questions? Call Heather at 228.216.1410



2027 Touch-A-Truck Participant Guidelines

Registration Deadline: Applications will be accepted on a first-received basis. To guarantee inclusion in the event publicity, the completed Response Form must be received by **Friday, March 20, 2027**.

- **Setup:** Vehicles can begin setting up on **Friday, April 16, 2027** between 4-6 pm. Day-of setup begins at 7am on **Sat, April 17, 2027**, and all vehicles must be in place before 9am. All vehicles must stay in place until 2:30 pm to ensure the safety of all children & families in attendance. Vehicles will not be allowed to arrive late or leave early.
- Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive **Friday**.
- Vehicle participants acknowledge that a minimum of **one adult representative must be present** during the event to supervise the Vehicle(s) between the hours of 9:00 am to 2:30 pm on Saturday, Apr 17, 2027. All vehicles must be vacated from the property by sunset on Saturday, Apr 17, 2027. Vehicle representative(s) should be able to provide a narrative description of the Vehicle(s) specifications and/or services as well as facilitate guided "tours" of the Vehicle(s) interior as allowable by the Vehicle's size.
- Vehicle Participants acknowledge that the nature of the Touch-A-Truck event involves the **interaction of children with Participant's vehicle(s)** so that the children are able to touch, see, and explore the vehicle(s) and learn about the vehicle's function. CASA of South Mississippi will take appropriate measures to facilitate a safe event; however, the Vehicle Participant remains responsible for the supervision and safety of its vehicle(s). The Vehicle Participant shall defend, indemnify, save, and hold harmless CASA of South Mississippi and its officers, directors, employees, and volunteers from any and all liability, damage, loss, claims, costs demands and actions of any nature whatsoever arising out of the Touch a Truck event.
- Participants grant permission to CASA of South Mississippi to take photographs or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and/or CASA of South Mississippi.
- **Family Friendly:** Participants & their representatives shall conduct themselves in a manner that is appropriate for the family-oriented event, which includes but is not limited to the following restrictions: No smoking, no alcoholic beverages, no profanity, & no display of inappropriate content or clothing. In the event of inappropriate behavior, CASA reserves the right to close the participant's booth.

What To Bring:

- Electricity – Please supply your own electricity. If you are bringing a generator, let us know in advance.
- Pop-Up Tent, Tables, & Chairs – Each business is responsible for providing these items.
- Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged and welcomed. CASA of South Mississippi shall not be held responsible for any loss or damage to vendor property and shall not be responsible for any damage (property or bodily injury related) caused by said vendor property.



Sponsorship Levels

	Company logo to appear on giveaway items	Prominent location at event, spotlight during promotion	Logo/ name featured on event signage and social media	Logo included on CASA website	May set up table/tent and/or bring a vehicle
"Excavator" Presenting Sponsor \$5,000	X	X	X	X	X
"Outfit a Kid" \$2,500		X	X	X	X
"Say Cheese" Photography \$1,500			X	X	X
"Bulldozer" \$1,000			X	X	X
"Crane" \$500			X	X	X
"Steam Roller" \$250			X	X	X
"Tow Truck" Free					X